Destiny31
CREATIVE STUDIO

Blooming Brand

STRATEGIC PLANNING WORKBOOK



We're Back!

As a faith-based entrepreneur, I've learned that the best business strategies begin with seeking God's wisdom. Whether you're a person of faith or simply open to reflection, I invite you to take time to seek Him for guidance as you pause to check in on the year so far.

We're halfway through 2026. This worksheet will help you reflect on your progress, recalibrate where needed, and prepare for a focused hour of mid-year planning. Don't overthink it. Just write what comes to mind.

Set aside 15-20 minutes in a quiet space before our session.

Current Reality

LOOKING BACK

Of the items you felt led to do at the beginning of the year, which ones are actually completed?

God's Direction

WHAT IS HE SAYING?

What has God shown you? Can you identify why you completed them, or why you didn't?

2026 Goal

WHAT'S THE TARGET?

What needs to shift for the second half of the year because of what you just identified?

Your 8 Areas: Progress + Recalibration

For each area, reflect on your progress and what wisdom or direction you're sensing from God for the second half of the year.

Self-Care

Brand

Operations

Finances

Marketing

Professsional Development

Collabs + Team

Philanthropy

Future Reality

LOOKING AHEAD

What are you most looking forward to in the second half of the year?

God's Promise

WHAT IS HE SAYING?

Revisit your word for 2026. Is it still true for this season, or is God shifting it?

Commitment

WHAT'S THE TARGET?

What is your commitment to yourself and your business for the rest of 2026?

Great Work!

You've taken time to reflect, recalibrate, and listen for God's direction for the rest of 2026. Carry this with you as you move into the second half of the year, and let it anchor your next steps.

And let us not grow weary while doing good, for in due season we shall reap if we do not lose heart.

- Galatians 6:9



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